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1 Introduction

Thanks for your interests in Wondershare Filmora for Mac - the easy-to-use and trendy video editing software that lets you produce cool and fancy home movies within several steps, even you’re beginners. Wondershare Filmora for Mac gives you a helping hand to get started with any new movie project by importing and editing your video, adding special effects and transitions and sharing your final production on a DVD, mobile device or social accounts like YouTube, Vimeo directly.

NOTE: This guide is for Filmora 8.5 users, visit https://filmora.wondershare.com/video-editor/ to download the newest Filmora9.

1.1 Wondershare Filmora for Mac at a Glance

Different from Windows Version, Wondershare Filmora for Mac comes with one video editing modes to meet your video editing needs with all the fully-customizable timeline editing features to arrange scenes, edit clips, and add vivid polish to your movie. After launching Filmora Video Editor, choose an aspect ratio. Your options are 16:9 (widescreen), 4:3 (standard), 1:1 (square) and 9:16 (portrait).

The interface shown below appears as your default workspace, where you can import, arrange, edit and add effects to your media files. The rest of the guide mainly focuses on what are those parts for when edit videos with Wondershare Filmora for Mac.
1. **Media Library**: The Library is the source for all your media, including video clips, photos, and music. It also houses text/credit, filters, overlays, elements, transitions, and split screen modes that you can use in your projects.

2. **Toolbar**: The toolbar provides easy access to many editing commands, like video recording, voiceover, delete, split, crop, rotate, inspector, render, and time code controller. The render feature allows you to render your video as you go instead of waiting for when you export. This results in a smoother video preview. The Time Code Digits Controller lets you enter the exact time code (HHMMSSFF format) you want to jump to.

3. **Timeline/Storyboard**: The Timeline/Storyboard is where you assemble the media clips for your media files. You can drag the slider in the lower right corner to control Timeline view, or click the Fit to Timeline button to adjust all media files within Timeline. While in the lower left corner of the interface, you can switch Timeline and Storyboard mode.

4. **Preview Window**: The Preview Window shows the current video being played on the Timeline or Storyboard. Snapshot button can save the frame you want as image on Media section automatically; there is also a full screen button for you to preview videos at full screen.
2 Getting Started

Now follow the steps below to install and register this software:

2.1 Download2Uninstall

If you haven't downloaded the software, go to https://filmora.wondershare.com/video-editor/ and choose Mac or Windows Version depending on your OS:

2.1.1 Install

1. Double-click the .dmg file that you downloaded.
2. Follow the instructions on your screen to finish the installing process.

2.1.2 Register

The non-activated version of the program has no function limitations, although there will be a Filmora watermark added to your final video.

To remove the watermark, you need to purchase the software to get the registration code.

If you haven't got your registration code, retrieve it here.

After getting the registration code, start the software.

Click the Register button on the upper right corner of the program.

In the pop up window, copy and paste your registration info to it and click Register button to finish registration.

2.1.3 Update

The Updates menu provides important information about new updates of the program. You
can check for all product updates there. Go to Wondershare Filmora>Check for Updates, several seconds later you will find a pop-up window telling you which version you are currently using. If you are using the latest version, it will show that your version is the latest. Not sure? You can always download the latest version on Filmora Mac product page and install, it will replace the previous version automatically with the registration record kept intact.

2.1.4 Uninstall

Go Finder > Applications > Wondershare Filmora, right click to choose Move to Trash.
2.2 Create a Project

Saving project is a necessity when working with Wondershare Filmora for Mac. It's helpful if you want to interrupt your work and resume it later or modify the saved project to format a new creation quickly. The steps below will explain some project basics. If you don't want to save a project file, you can find ways to save and share with different formats, devices and platforms here.

2.2.1 Create a new project

In the Splash screen, choose the right project aspect ratio and then click "Create New Movie". You can then select one of four potential aspect ratios: 16:9 (widescreen), 9:16 (portrait), 4:3 (standard), or 1:1 (square). You could also click File > New Project and then select your aspect ratio.

Click "IMPORT MEDIA" or the plus button in your media library to import video footage.

2.2.2 Open an existing project

Click File > Open Recent or Open Project
2.2.3 Preview the project or clip

While creating your movie, you will want to preview your work frequently to see how your project is progressing. You may choose to play the entire project or only a part of the project to preview changes.

- **To preview the entire project or clip**
  Choose the entire project or clip and click Play.

- **To preview part of the project or clip**
  Use the Slider to select the starting point of the project or clip and click Play.

2.2.4 Undo and Copy/Paste actions

You can undo last action that you performed while working on your movie by using hotkey - Command+Z, copy and paste any file by Command +C and Command+V.

2.2.5 Save projects

You can save projects so that you can edit or complete them later. Go File>Save or Save as, you can rename the project file with new tags and saving folder.

**Note:** Wondershare Filmora for Mac project files are saved in *.wsve file format.
2.3 Import/Record A Video

When a project is created, you can now import your media files to the program. Wondershare Filmora for Mac enables you to import video shot by any type of digital cameras, camcorders, mobile devices, etc.—in all major standard and HD video formats. Or you can directly record your video from your webcam. A Media Library is also provided for you to organize your media clips so that you can easily and quickly catch assets for your projects. Find ways to save and share your recorded or imported video files after edited here.

2.3.1 Import your media files

There are 4 ways to add media clips to the library:
1. Click the Icon in the center of Media Library to add files directly

![Import Media Icon]

2. Click the Plus button to add files

![Plus Button]

3. Go File>Import Media>Add Video/Photo Files or Add Audio Files
4. Drag and drop to the Media Library directly

2.3.2 Record a video file

Apart from the videos shot by your digital devices, you can also directly record from your webcam. Filmora for Mac comes with a built-in video recording feature, allowing you to record videos from your webcam easily.

1. Right in front of the toolbar above the timeline, navigate to the Media Importer icon 🎥. Click it to enter the Importer window. In the upper left corner, click the Webcam icon.

2. In the pop up Video Recording window, click the red button to start recording and click it again to stop recording. Then click OK to save the recorded video file.

The recorded video file will be saved into Media Library automatically and you can drag it to the Timeline for editing.
2.3.3 Organize Media Files in Media Library

When all the media files have been imported to the program, you can use the Media Library to organize them.

2.3.4 To select media in the Media Library

- Select one media file: click the Plus icon on the thumbnail.
- Select multiple media files: left click and choose all the media files, or press Command and select any files you like, then drag and drop them to timeline directly.

2.3.5 To delete media clips from the Media Library

In the Library, right click on the clip and click Delete.

Note: All the clips actually remain in their original location since they are just referenced in the Media Library. So if you delete a clip from the library, only the reference is deleted. You can still find the actual file in the location where it is stored.

2.3.6 To sort clips in the Media Library

Click the Sort button \[\text{Sort}\] , and then select Name, Kind, Duration or Date Created.

Click the dropdown window \[\text{ALL}\] to classify media files into video, image and audio.

2.3.7 To access sample colors or video

Wondershare Filmora for Mac also provides several sample colors or video, which shows on the Media Library as bellow,
All folders except the first one can be deleted or add more by clicking the button.
# 2.4 Keyboard Shortcuts List

This is a list of keyboard shortcuts that you can use with Filmora (Mac). You can also click [here](#) to download the list in PDF.

## Application Control

<table>
<thead>
<tr>
<th>Command</th>
<th>Shortcut</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hide Application</td>
<td>Command-H</td>
</tr>
<tr>
<td>Hide Other Applications</td>
<td>Option-Command-H</td>
</tr>
<tr>
<td>Minimize</td>
<td>Command-M</td>
</tr>
<tr>
<td>Preferences</td>
<td>Command-Comma (,)</td>
</tr>
<tr>
<td>Redo</td>
<td>Shift-Command-Z</td>
</tr>
<tr>
<td>Undo</td>
<td>Command-Z</td>
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<tr>
<td>Copy</td>
<td>Control-C</td>
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<tr>
<td>Cut</td>
<td>Command-X</td>
</tr>
<tr>
<td>Paste</td>
<td>Control-V</td>
</tr>
<tr>
<td>Delete</td>
<td>Delete</td>
</tr>
<tr>
<td>Select All</td>
<td>Command-A</td>
</tr>
<tr>
<td>Deselect All</td>
<td>Shift-Command-A</td>
</tr>
<tr>
<td>Close Windows</td>
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</tr>
<tr>
<td>Quit</td>
<td>Command-Q</td>
</tr>
<tr>
<td>Export</td>
<td>Command-E</td>
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## File/Project

<table>
<thead>
<tr>
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<th>Shortcut</th>
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</thead>
<tbody>
<tr>
<td>New Project</td>
<td>Control-B</td>
</tr>
<tr>
<td>Open Project</td>
<td>Control-O</td>
</tr>
<tr>
<td>Add Video/Photo Files</td>
<td>Control-1</td>
</tr>
<tr>
<td>Add Audio Files</td>
<td>Control-F</td>
</tr>
<tr>
<td>Save Project</td>
<td>Control-S</td>
</tr>
<tr>
<td>Save as</td>
<td>Shift-Command-S</td>
</tr>
<tr>
<td>Archive Project</td>
<td>Shift-Command-A</td>
</tr>
</tbody>
</table>

## Preview

<table>
<thead>
<tr>
<th>Command</th>
<th>Shortcut</th>
</tr>
</thead>
<tbody>
<tr>
<td>Play/Pause</td>
<td>Space</td>
</tr>
<tr>
<td>Stop</td>
<td>Ctrl + /</td>
</tr>
<tr>
<td>Go to Next Frame</td>
<td>Left Arrow</td>
</tr>
<tr>
<td>Go to Previous Frame</td>
<td>Right Arrow</td>
</tr>
<tr>
<td>Full screen</td>
<td>Alt+Enter</td>
</tr>
<tr>
<td>Snapshot</td>
<td>Control-Alt-S</td>
</tr>
</tbody>
</table>
## Editing

<table>
<thead>
<tr>
<th>Command</th>
<th>Shortcut</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim to Playhead</td>
<td>Option–/</td>
</tr>
<tr>
<td>Crop</td>
<td>Shift-Command-C</td>
</tr>
<tr>
<td>Powertool</td>
<td>Control-P</td>
</tr>
<tr>
<td>Detach Audio</td>
<td>Control-Alt-D</td>
</tr>
<tr>
<td>Mute</td>
<td>Control-Shift-M</td>
</tr>
<tr>
<td>Record Voice over</td>
<td>Alt + R</td>
</tr>
<tr>
<td>Start/Stop Voiceover Recording</td>
<td>Alt-Shift-R</td>
</tr>
<tr>
<td>Show Edit Window</td>
<td>Alt-E</td>
</tr>
<tr>
<td>Zoom In Timeline</td>
<td>Command–Equal Sign (=)</td>
</tr>
<tr>
<td>Fit to Timeline</td>
<td>Shift-Z</td>
</tr>
<tr>
<td>Timeline view</td>
<td>Alt-T</td>
</tr>
<tr>
<td>Storyboard view</td>
<td>Alt-S</td>
</tr>
</tbody>
</table>

## Media/Resource Library

<table>
<thead>
<tr>
<th>Command</th>
<th>Shortcut</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add to Timelime/Apply</td>
<td>Alt-A</td>
</tr>
<tr>
<td>Find target</td>
<td>Control-Shift-R</td>
</tr>
<tr>
<td>Show Property</td>
<td>Alt-P</td>
</tr>
<tr>
<td>Scene Detection</td>
<td>Alt-D</td>
</tr>
<tr>
<td>Add a new folder(Album)</td>
<td>Control-Alt-N</td>
</tr>
<tr>
<td>Delete folder(Album)</td>
<td>Delete</td>
</tr>
<tr>
<td>Upper one</td>
<td>Up Arrow</td>
</tr>
<tr>
<td>Under one</td>
<td>Down Arrow</td>
</tr>
<tr>
<td>Switch to Media Library</td>
<td>Ctrl+1</td>
</tr>
<tr>
<td>Switch to Music Library</td>
<td>Ctrl+2</td>
</tr>
<tr>
<td>Switch to Text/Credit Library</td>
<td>Ctrl+3</td>
</tr>
<tr>
<td>Switch to Filters Library</td>
<td>Ctrl+4</td>
</tr>
<tr>
<td>Switch to Overlays Library</td>
<td>Ctrl+5</td>
</tr>
<tr>
<td>Switch to Elements Library</td>
<td>Ctrl+6</td>
</tr>
<tr>
<td>Switch to TRANSITIONS Library</td>
<td>Ctrl+7</td>
</tr>
<tr>
<td>Switch to SPLIT SCREEN Library</td>
<td>Ctrl+8</td>
</tr>
</tbody>
</table>
Basic Editing Tips for Mac

3.1 Trim/Split/Rotate/Crop/Join a clip

After all the media files have been imported, you can now edit them for your movie with Wondershare Filmora for Mac. You can arrange clips in the order you want to appear in your movie, and "clean up" your video footage, cut out the parts you don't like and keep only the best footage to include in your movie and more.

3.1.1 Add clips to the Timeline

Before editing, the clips should be added to the Timeline. There are two ways to do that:
1. Choose a clip in the Media Library and drag it to the timeline directly.
2. Click the plus button in the lower right corner of each media file, add to project directly.

Note: If you want to insert a media file in current files on timeline, you cannot drag and drop directly, which may overlay your current media files. Try to drag it to the end of timeline, and then arrange the order by dragging on timeline.

Tips: For easier accessing to the different media clips on the Timeline, drag the slide bar to adjust the view size of the Timeline.

You can also click the Zoom to Fit Timeline button to zoom the view size automatically.

After add the video to timeline, you can trim/split/rotate/crop/join video or enhance the video contrast/saturation/brightness/hue and speed.

3.1.2 Trim a Clip

After drag the video to timeline, you can move the pointer to the edge of video file. After the pointer becomes an icon like this: (I know it's ugly, but that's the best drawing of my poor skill), then you can start to trim video. You can trim from the start or end (red line). Most of time, you may need split tool to adjust this editing. Trim function can help you remove the unwanted parts of videos quickly. As we mentioned above, the green part will be removed automatically.

3.1.3 Split a Clip

The split function helps you cut a video to two separate parts. You can delete the part you
don't want or save it to use anywhere in your movie.

Wondershare Filmora for Mac provides two ways to help you split a clip: directly split on the Timeline or use the scene detection feature to detect different scenes in a video file and automatically break it down into several clip files.

To split a clip directly on the Timeline

1. Select a clip in the Timeline Viewer.
2. Drag the Split Maker on either side of the clip to change the length.
3. Click the Split button or right click and choose the "Split" option from the context menu.
4. If you want to delete the unwanted segment, click "Delete" button directly.

To automatically split a clip using scene detection

1. Right click on the target video file in the Media Library and select "Scene Detection" option. This will open the Scene Detection dialog box.
2. Click "Detect" and after several seconds, the file will automatically be broken down into several clip files according to the content change.
3. Then click "Apply" and the separated clips will appear on the Timeline. You can check more details here.
3.1.4 Crop a Clip

The crop function preserves the selected part of a clip and deletes the unnecessary elements. Your video will look much better if you can crop black bars from the sides or remove background that doesn't contribute anything to the finished product. To crop a clip:
1. Select a clip in the Timeline Viewer or Storyboard Viewer.
2. Right click on the clip and choose the "Crop and Zoom" option or choose the clip and click the Crop option.
3. In the pop up window, stretch and move the rectangle to adjust desired frame area. You can also choose from "16:9" or "4:3" to crop the video automatically or resize and reposition it manually.

3.1.5 Rotate or Flip a Clip

With the rise of smartphone-captured video, you've more than likely come across a few videos that were filmed sideways. The Rotate or Flip feature will help you fix it.
1. To rotate or flip a clip:
2. Choose clip in the Timeline or storyboard viewer.
3. Click the Rotate button on Toolbar to activate Photo Inspector or Video Inspector, which depends on your file format.
4. Then click the different rotate or flip button to make it happen.

3.1.6 Join Videos

If you have shot or downloaded several videos in a sequence, the join function can have you put them together in no time. To join videos together, just place all the videos on the Timeline in the order and click “Export”. Wondershare Filmora for Mac will merge them automatically.

3.1.7 Ripple Edit

A ripple edit lets a single edit ripple down through the rest of the movie to ensure everything stays in sync and just the way you designed it. All you need to do is to turn on Auto Ripple by press the chain icon at the bottom of the timeline. With the auto ripple on, if you add or delete an element in the middle of the project, the video with all the added effects will be shifted or deleted along as a group. You can click the chain button again to unlock the combination.

3.1.8 Render a Clip

After dropping your video clips into the timeline you will see a red, yellow, or green line on top of them. The red line means you need to render the clips for a smoother preview. The yellow line means there is a risk of the preview being out of sync, so you may want to render your clips. To render a clip, select it in the timeline and then click the Render button. After a clip is rendered, the line above it will turn green.
3.2 Enhance a Video

Wondershare Filmora for Mac provides two ways to help you improve the appearance of a video or image clip by adjusting its current properties like Brightness, Contrast, Hue, Saturation and Speed.

3.2.1 To manually enhance a clip

Double click the image or video clip to activate the Photo or Video Inspector on the Timeline or click the Inspector Button directly. Then drag the sliders to adjust the Brightness, Contrast, Hue, Saturation or Speed of the clip. You can watch the Preview Window to see how the new settings affect the image after clicking OK.

3.2.2 To automatically enhance a clip

You can also check the Enhance box to activate the Auto denoise and enhance to the selected object.
**Note:** Click the Reset button to reset the original color setting of the clip.

### 3.2.3 Modify video playback speed

To change your playback speed, either drag the speed slider or enter the precise speed you want in the speed field. You can also adjust your speed by adjusting the duration of your clip in the Duration field. You can make your video up to 100x faster or 0.01x slower.

![Speed slider](image)

### 3.2.4 Edit Image

You can add still photos to the video track of your timeline. However, if your video project has a 16:9 aspect ratio and your photos don't there will be black bars on the sides of your photos. To remove these black bars automatically, go to your Preferences and select a Photo Placement Fit (Fit, Crop to Fit, or Pan & Zoom). The Crop to Fit feature crops a photo automatically to fit the project's aspect ratio, and the Pan & Zoom tool will add a Ken Burns effect. If you want to automatically remove the black bar of just one particular photo, right click on it in the video track and select Photo Placement and then choose Crop to Fit or Pan & Zoom.
### 3.2.5 Change image duration

Once an image is added onto the Timeline, it has default duration of 5 seconds. But you may want the image to play for a longer or shorter duration. There are two ways to change the duration of the image.

1. Directly drag the length of the image on the timeline to change the duration.
2. Double click the image to activate Photo Inspector and enter the Duration time in the box. You can click "Apply duration to all" to apply the same duration time to all the images in the project.

![Duration](image1)

### 3.2.6 Apply Motion effect

Motion effect can help you turn any still photo to animated one.

- To add this effect, double click the image on the Timeline to activate Photo Inspector and then switch to Motion tab. Here you can double click on any motion to apply it on the image.
- To remove the added motion, right click the thumbnail on the Timeline and select "Delete Motion" from the menu.

![Photo Inspector](image2)
3.2.7 Take a snapshot from a video clip

To take a photo snapshot of a video clip and save it as an image file, play the video file and pause the video where you want to take the snapshot. Then click the Snapshot button below Preview Windows. The image snapshot will automatically be added to the Media Library and saved to your working folder.
3.3  Edit Audios

Sound is one of the elements that determine the success of your video production. Wondershare Filmora for Mac allows you to add music, and voiceover to your project. It also allows you to do some editing on the audio track.

3.3.1 Add Audio Files

You can insert background music, even record and add your own voiceover narration to audio track.

3.3.2 To Add Background Music

Select music from Mac: Click the Plus icon button to browse for audio files in your computer or directly drag and drop the audio files to Media Library.

Select music from Filmora Built-in Soundtrack: You can choose a song from Filmora built-in Soundtrack library without worrying about copyright issue. Currently, there are 50 royalty free tracks available, including TENDER & SENTIMENTAL, ROCK, FOLK, ELECTRONIC and YOUNG & BRIGHT. You can select the most suitable ones to make your video fantastic.

3.3.3 To Add Voiceover

On the toolbar above Timeline, click Record to bring up the Voiceover dialog. Click the start button to record and you will have 3 seconds of countdown to start speaking. When finished, click Stop. Then the voiceover clip will appear on the Timeline.
To start a new record on the Timeline, no need to close the dialog, just move the Time Indicator to another position and hit the start button again.

**Tips:** It's recommended to do the recording in about 10-second sessions, so that it's easier to remove a badly recorded narration and redo it. To remove, just right click the audio clip on the Timeline and choose "Delete".

### 3.3.4 Split Audio Clips

Use the Split Maker to indicate where you want to split the audio clip on Wondershare Filmora for Mac. Then right click on the clip and select "Split" or click the Split button above on the toolbar.
3.3.5 Adjust Audio Settings

Wondershare Filmora for Mac also enables you to adjust the default audio settings. Double click the audio file on the Timeline to activate Audio Inspector, and then you can adjust Pitch, Speed and Volume or add Fade in/out effects. Simply use the slider to tune your audio up. You can immediately hear the result. If you are not satisfied, click Reset to start from scratch.

3.3.6 Mute Audio

To mute the video clip which contains audio track, just right click on the video and choose "Mute" from the content menu.
3.3.7 Detach Audio from Video

To detach audio from video, simply right-click on the video and choose “Detach Audio” — the detached audio track will automatically appear on the Audio Track.

3.3.8 Audio De-noise

Audio de-noise is used to reduce the stationary noise (such as wind noise, current noise...etc) from the audio part of the video or the audio file. After you drag and drop the video/audio to the video track, please double click the file. If it is a video file:
1. Go to Audio tab.
2. Tick the option Remove background noise.
3. Drag the slider to different levels (Weak, Mid or Strong) to reduce the noise accordingly.

If it is an audio file, please double click it and follow above instructions to reduce the noise.
3.3.9 Audio Equalizer

Please follow below instructions to use Audio Equalizer (EQ).
1. Drag and drop the video/audio to the timeline.
2. Double click the video/audio, go to Audio section to access Audio Inspector window.
3. You can either directly select the presets in the dropdown list of Equalizer, which includes Default, Classic, Dance, Low Bass, Sparkle, Pop, Rock’n’ Roll, Soft, Techno, Hard Rock, Ska, Country, Acoustic, Folk, Blues, Custom. Or you can Select Customize button and access the Customize Equalizer window to adjust the gain by dragging the sliders upwards or downwards.
4. Select Save to save the settings.

3.3.10 Audio Mixer

To use the Audio Mixer, please follow these instructions:
1. Drag and drop all the media(video/audio) files to the timeline.
2. Select Audio Mixer button.
3. Select the tracks one by one to start customizing, you can roll the small ball along the
circle to switch the sound from left channel to the right channel. You can also move the cursor upwards or downwards to adjust the gains. For sure, you can input a customized DB value to make it more precise.

4. Plus, you are able to choose Surround(virtual) or Stereo. You just need to drag the corresponding tracks to the positions where you need along the Pan.

5. Select OK to save the settings and go back to the timeline to preview the result.
Basic Editing Tips

Insert Transitions

3.4 Insert Transition

Transitions can help your video move smoothly from one scene to the next on Wondershare Filmora for Mac. They can either be applied to single clips or in between all clips on the timeline. Effective use of this feature can add a professional touch to your creation. If you want to add animation in the first frame, you can use snapshot to screenshot the first frame and then drag it to the beginning, double-click it to add motion for it.

3.4.1 Add a Transition

To apply the transition to a single video/image, please follow below steps:

1. Drag and drop the video/image to the **first line** of the timeline.
2. Select Transition to access the transition library.
3. Select one transition style and then drag it to the start (prefix transition) or the end (postfix transition) of a video/image on the video track.
4. You can double click the transition on timeline, and then enter the duration value you need. Or you can click and drag its start/end points of the clip forward or backward within the video/image.

Prefix Transition
Postfix Transition

In addition to applying the transition to a single clip/image, you can also apply transition in between two videos or two images. Please follow below steps to apply it.

1. Drag and drop the video/image to the first line of the timeline.

2. Go to Transition tap, select a transition effect and then drag it in between two clips or two images.

3. To change the duration of the transition, double click the transition on timeline and enter the duration value you need. Or you can click and drag its start/end points of the clip forward or backward within the video/image.

To add a selected transition to all video track clips

Right click the thumbnail of the selected transition and choose "Apply to All".

To add random transitions to all video track clips

Right click the thumbnail of any transition and choose "Random".

To customize a preset transition

Double-click a transition effect in the Timeline. Change the value for the number of seconds you want transition to take place in between clips. Click "Apply duration to all" if you want all the transitions have the same duration time.
3.4.2 **Save and Delete Transitions**

You can select your favorite transitions and save them in the "Favorite" folder, so that you can quickly find them later. You can also delete transitions that you do not use from the project by clicking delete button or right-click to choose delete.

**Save a Transition in "Favorite" Folder**

Select the thumbnail of the transition. Right click on it and choose "Add to Favorites" to add the transition in Favorite Library list.
3.5 Add Text/Credit

Wondershare Filmora for Mac lets you easily and quickly create beautiful-looking titles, complete with special effects. You can add captions as well as Intro and credit.

3.5.1 Add Text

There are various text presets in the Text Library for you to add animated titles. You can also save custom presets.

To add a preset text to your project
Go to the Text Library, choose an effect, and drag and drop your effect into the Timeline. You could also right click on the text effect and choose “Apply”.

You can have up to 5 text tracks. To add text tracks, click the Track Manager icon in the upper left corner of your timeline and then enter how many tracks you want.
To save your text to Favorite
Right click a title clip in the Library and click "Add to Favorites". You can access later in the Library by choosing Favorites category.

To delete text
Right click on the clip on the Text Track in the timeline and choose "Delete".

3.5.2 Personalize Text and Add Animation

You can format your text by changing the font, color, or placing it to a new position on Wondershare Filmora for Mac. Superimpose your text on a solid or gradient shape to make it stand out. You can also define how long a title clip appears by adjusting the title clip duration.

To enter text
Double click the clip on the Text Track to activate Title Inspector and enter the text in the blank area. Then modify the properties of the title clip by using the different options such as font, typeface, size, style, alignment, color and more.

To apply preset
Go to the Preset tab of inspector dialog box and click a thumbnail to apply the effect.

To customize text
The Customize tab contains four options: Fill, Border, Shadow and Background.
- Fill: You can tick the Fill option and you can choose from "Color Fill", "Image Fill" and "Gradient".
- "Color Fill": Pick the color swatch to set the background color.
- "Image Fill": Choose from the built-in images or click to load your own image.
- "Gradient Fill": Set the start and end color and click an arrow button to set the direction.
Tip: You can drag the slide below to set the Blur and Opacity value.

3.5.3 Border/Shadow/Background

Choose the respective options and change the attributes using the dialog box.

To apply animation

Go to the Animation tab. Browse and double click a specific preset animation to apply.

Tip: To reset the settings, click the Reset button.

To change text position in the Preview Window

In the Preview Window, a blue frame appears around the text. You can click and drag it to
the position you want.

**To adjust the duration of text clips**

On the Timeline, drag the edges of the clip.

### 3.5.4 Save custom text as preset

To save your customized text as presets, please follow below steps.

1. After you apply the text to the timeline, double click it.
2. Press **Save as Preset** at the bottom after you finish the customization, give it a name, press **Save** button.
3. The template will be saved in the folder named **CUSTOM** under Text tab. You can drag it to all the projects for direct use.
4 Add Video Effects

4.1 Filters and Overlays

Adding multiple filters and overlays give you more creative possibilities for your movie. You can superimpose clips over background clips or add frames to your video.

4.1.1 Add Filters/Overlays

Wondershare Filmora enables you to add as many filters or overlays as you want.
1. In the Media Library, select the filters or overlays that you want to add to your project.
2. Drag the filter/overlay from the Media Library to the Overlay Track on the Timeline. You can add background blur filters to replace the black bars if you are editing a 'portrait' clip in a 16:9 video.

4.1.2 Remove Filters/Overlays

There are two ways to remove filters or overlays from your project.
● Select the target filter/overlay in the overlay track and hit Delete on the keyboard.
● Right click the target filter/overlay in the overlay track and select Delete from the menu.

4.1.3 Find Filters/Overlays

All filters/overlays are located in the index section on the left side of the media library. Look for the filters by clicking on the albums.
4.1.4 Customize Filters

Wondershare Filmora allows you to customize effects in different ways, such as by changing the duration or effect opacity.

To change the duration
The default length is 5 seconds. But you can drag the edge of the icon to change the duration.

To change the alpha of the filter/overlay
The alpha opacity property can take a value from 0-100. A lower value makes the filter more transparent. Double click the filter to customize the alpha opacity of the filter. Then you can view how your clip looks with the filter applied to it in the Preview Window.

Note: click Reset to go back to the default alpha setting of the filter.

4.1.5 Favorite Filters/Overlays

Right click one filter effect from the list and select “Add to Favorite”. The filter effect will be stamped a heart icon. Then you can go to the Favorite category to check your favorite filter effects.
4.2 Elements & Transitions

Motion elements and sound effects are fashionable, funny and easy to add. Transition effects allow your clips switching from one scene to another in a smoother way. In this guide, you will learn:

4.2.1 Add Motion Elements to your video

Navigate to the Element tab in the toolbar, click to enter the element resource library. Filmora for Mac offers over 200 different kinds of motion elements for you to choose, each adding a different tone and mood to your video.

1. To add motion elements to your video, simply choose one that you like, and then drag it to the PIP track, or video overlay track (just drag the element effect and drop it under the video track, a PIP track will be generated automatically.)

2. To remove the element, right click on it and choose “Delete” from the drop down menu
3. Save the Element effect to your favorite list for future use. In the resource library, select the element effect, right click on it, choose “Add to Favorite”

4.2.2 Add Transition effects between video clips

1. To add Transition effects to your video: first drag 2 of your video clips to the video track on the timeline and arrange their order as wanted. Then navigate to the Transition tab in the toolbar, click to enter the transition effects library. Drag a transition and then drop it in between those two clips. You can preview the result in the preview window.
2. To delete the transition, right click on it and choose “Delete” from the drop down menu.

3. Save the transition effect to your favorite list for future use. In the resource library, select the transition effect, right click on it, choose “Add to Favorite”.
5 Advanced Editing Tips for Mac

5.1 Pan and Zoom

Pan and Zoom effect, also called Ken Burns Effect, which is used to apply to the video or image and make it slowly zoom in on the subjects of interest and pan from one subject to another. Please follow below instructions to apply it.

- Drag and drop the video/image to the video track (first line of the timeline).
- select the video/image, right click and choose Crop and Zoom.

- Select Pan and Zoom, you will find two frames marked Start in red and End in blue appear over the video clip in the viewer.
- Select the Start frame, drag and resize it until the beginning of the clip is framed the way you need.
- Select the End frame by following step 3. You can press play button to preview the instant result. If it does not meet your need, you can select Reset to do it from scratch.
- Press OK button to save the settings.
Note: The switch button at the right bottom of the viewer enables you to swap the start and end area instantly.
5.2 Video Stabilizer

Here’s how you can stabilize your video footage in Filmora for Mac.

- Launch the program and select Create New Project.
- Import your shaky video into the Media Library and drag it into the timeline.
- Double click on your video in the timeline to bring up the editing panel.
- Go to the Stabilization menu in the Video tab and make sure it’s box is checked.

Click Analyze to start the stabilization process. When the analysis is complete, use the Smooth level slider to adjust the stabilizing effect.

- Initially it may seem as if the analysis has created flaws in the edges of your video, but that is part of the process. As you increase the Smooth level you will zoom in past those flaws and your resulting video will be smoother than the original.
- If you’re happy with the video in the preview window, click OK. If you’d rather remove the stabilization effect, uncheck the box next to Stabilization.
5.3 Reverse Playback

To play your video in reverse, here are some tips for reference:

1. Launch the program and select **Create New movie**

2. Left click **IMPORT** to import your video to media library

3. Drag and drop the video to the video track (the first track on timeline) from the media library

4. Double left click the video on the video track and select **Play video clip in reverse** on the window pops up

5. Left click Play button to start creating preview renders. It will play the video in reverse after rendering.
### 5.4 Screen Recording

Here’s how to record your computer screen using Filmora for Mac.

- Launch the program and select **Create New Project**.
- Click **Record** and choose **Record Screen**.

You can customize the screen recording area by choosing between **Full Screen** and **Custom** in the screen recorder window that pops up. You can also choose whether to recording from a microphone and whether you want to record computer system audio. Click either icon to turn these audio tools off.

- Click **Settings** to get access more settings, such as frame rate.
Left click **REC** button, then the program will start recording after it finishes counting down from 3, 2, 1. After the countdown, you can press the customized button you set in **Settings** to stop recording. Finally, the recorded video will be dropped in the media library automatically.
5.5 Color Tuning

Please follow below steps to access Advanced Color Tuning.

1. Drag and drop the video/image from the media library to the **first line** of the timeline.

2. Press , you will see **Preset** and **Adjust** two taps in the pop-up window.
   If you select **Preset**, you are provided with different kinds of designed templates, such as Custom, Favorites, Common, Film, Vignette and 3D LUT for selection. You just need to select the style you need in the dropdown list, choose the template, you will have the instant result.

   ![Preset and Adjust](image)

   If you select **Adjust**, you are able to make the fine adjustments through the Histogram as below.

   - **White Balance**

     It is used to adjust the color temperature of the video image to create a specific atmosphere.
     A warmer color shifts light toward the yellows whilst a colder color shifts light toward blues.
     Please follow below steps to adjust it:
     
     1. Tick the option marked White Balance.
     2. Drag the Temperature slider forward or backward to make the adjustment directly. A negative value applies a colder temperature whilst a positive value applies a warmer temperature.
     3. Drag the Tint slider to adjust the color level of the video directly.
3D LUT
A Look-Up Table (LUT) is a file containing math instructions to replace a color by another one (short explanation). It’s like a color grading preset. 3D LUTs are used extensively in the movie production chain, as part of the Digital Intermediate process. To apply the 3D LUT, please follow below steps.
1. Tick the option marked 3D LUT.
2. Select a template under None.
3. If you cannot find the one you need in the dropdown list, you can also download and install some free 3D LUT beyond Filmora, and then select Load New LUT to load them from your local hard drive.

Color
In this section, after you tick the option marked Color, you will be able to adjust the Exposure, Brightness, Contrast, Saturation and Vibrance of the video image by dragging the sliders manually in each bars.
**Exposure**, which is applied to the video that is over or underexposed. A negative value will darken all the colors in the video while a positive value will lighten them.

**Brightness**, which is used to adjust the brightness of the whole video.

**Contrast**, which is used to adjust contrast or the difference between light and dark areas of the video.

**Saturation**, which is used to adjust the saturation of color in video. A positive value increases the overall intensity of the color while a negative value moves the color towards black and white.

**Vibrance**, which can cleverly increase the intensity of the more muted colors and leaves the already well-saturated colors alone. It also prevents skin tones from becoming overly saturated and unnatural.

![Color Panel]

- **Light**

In this panel, you can optimize the light of some areas in video by making the adjustments of Highlights, Shadows, Whites and Blacks. Generally, you just need to tick the option marked Light, and then drag the slider from left to right to make the adjustment. A negative value increases the Highlight/Shadows/Whites/Blacks while a positive value decreases them.
HSL
HSL, which is short for Hue, Saturation and Luminance. It is used to adjust individual color ranges in your video. You just need to tick the option marked HSL, select the color that you need to adjust in the video, drag the slider from left to right.

**Hue**: It is used to fine tune the purity of a specific color of the video. For example, you can change a blue sky (and all other blue objects) from cyan to purple.

**Saturation**: It is used to change the color vividness or purity of the color. For instance, you can change a blue sky from gray to highly saturated blue.

**Luminance**: Changes the brightness of the color range.

Vignette
You can apply a custom vignetting effect to your video in this panel. After you tick the option marked Vignette, you just need to drag the slide within each bar of this panel to make the adjustment.

**Amount**: Drag the slider to adjust the amount of the effect. The corners of the video moves towards black when you drag the slider to the left, while dragging it right lightens them towards white.
**Size:** drag the slider to make the adjustment of size of the vignetting effect. Drag the slider to the left will increase the size of the effect, closing in a circle in the center of the video.

**Roundness:** drag the slider to adjust the overall shape of the effect.

**Feature:** Drag the slider to adjust the edge sharpness of the effect. The edge will be blunt when you drag slider to the left, while to right uses more of a gradient.

**Exposure:** Drag the slider to adjust the exposure level of the vignetting effect.

**Highlights:** Drag the slider to adjust the highlights of the vignetting effect.

- **Preview the instant result**

  After you make the adjustment for each panel, you can select a mode under **Compare Before/After** to show you the instant result. It supports **Side by Side View, Split View-Left/Right, Split View-Top/Bottom**. You can also press **Show Original button** or select **Disable Comparison** to check the original video instantly. If the final result does not meet your needs, press Undo/Redo button at the left corner of the preview window or the reset button at the right corner of each panel reset it.

- **Save as preset**

  If you need to save your color adjustments as preset, please select **Save as preset**, and it will be added to **Custom under Preset**. Please double click the template to apply it to all the projects.
5.6 PIP (Video Overlay)

A video overlay, also known as Picture in Picture (PIP), is an effect where one video clip overlaps another video clip. Often one video is shrunk down and played in the corner of the other video, like when a screen recording includes face cam footage.

Using video overlays enables you to simultaneously display two or more video clips on the screen. It is a useful technique for creating online tutorials, product demonstrations, and gaming videos.

5.6.1 Overlaying a Video onto a Background Video

- Import both your overlay clip and your background clip into the Media Library
- Drag and drop your background clip into video track one, and then drag and drop your overlay clip into a higher numbered video track so it is sitting above the background clip. If you only see one video track, a second one will be added when you drag your overlay clip into the space above video track one.
- Adjust the size of the overlay video by dragging its edges and corners in the preview window. Adjust the position of your overlay video by dragging it in the preview window.

5.6.2 To add motion elements above your video clips

Apart from layering your own video footage or photos above background videos you can also choose use the motion elements provided in Filmora for Mac. You can find these motion elements under Elements in the top menu.

To apply a motion element, click on it in the Elements menu and then drag and drop it into a timeline track above the video you want it to appear over. To make elements you want to
reuse easy to find, you can right click on them and choose Add to Favorites to add the elements to the favorite folder.

5.6.3 To reposition an overlay clip

Drag the overlay clip to the desired position in the Preview Window. It is recommended that you keep the overlay clip away from any text you are using to stop your video from looking crowded.

5.6.4 To resize an overlay clip

In the Preview Window, drag the handles around the overlay clip to resize it. You can rotate and flip the clip here too.
5.6.5 To compose and apply green screen

Double click the target overlay clip, you will activate the editing panel, in which you can compose and apply green screen to it.

**Apply Green Screen to Overlay Clip**

Choose Green Screen tab, click anywhere to apply, click OK to apply. Check this Green Screen function in more details [here](#).

![Chroma Key](#)

**Apply Compositing Effects to Blend Videos**

Click into the Compositing tab and select a compositing to blend your main video with your PIP clip. You can adjust your opacity depending on how intense or subtle you want the effect to be.

![Compositing](#)
5.7 Green Screen

Chroma key, i.e. Green Screen makes a particular color in a clip transparent and shows the clip in the Video Track as background. This is the advanced feature of PIP on Wondershare Filmora for Mac, if you need the easy feature like add overlay clip to video, please check the PIP tutorial. To add this effect, follow the steps below:

1. Click the Green Screen tab in PIP inspector after double-click the clip on PIP track.
2. Check up "Green Screen (Chroma Key)" and use the picker tool to choose the color to be rendered as transparent in the Preview Window.
3. In the Intensity level option, move the slider to adjust the range color to be rendered transparent.

Besides the Green Screen effect on Wondershare Filmora for Mac, you can also add a shadow or border for the overlay clip.

**To add a border to an overlay clip**

In the Green Screen tab, click border options. Check out Gradient Border to choose Distance, Opacity and Gradient Color.
To add a shadow to an overlay clip
In the Green Screen tab, click shadow options. Check out Drop Shadow to adjust Distance, Opacity and Shadow Color.

To rotate or flip an overlay clip
Below Preview Window, click the four buttons to flip or rotate your clip.
5.8  Split Screen

Here is the preview screenshot of split screen video and do you want to know how can you make it with Wondershare Filmora for Mac.

5.8.1  Choose Screen Mode

After import video/photo files in Media Library, you can move to Split Screen tab to choose any screen modes like 2, 3, 4, 5, 6 screen mode to create trendy videos right now. I’d prefer 3 Screen Crawl mode like this. Then drag it to timeline directly to ready for editing. Please note that currently the Split Screen only supports up to 6 screen, if you want to display like 10 screens at the same time, you can try PIP effect.
5.8.2 Drag media file to drop zone

Double click the mode in timeline to activate the Split Screen Inspector and there would be a drop zone shown below, default media folder showing on the left. Please note, you can drag one file to different drop zone and set up different start points, or you can drag different files to different drop zones too. The media can be photo or video or both video and photo. You will notice the tiny toolbar for you to set up start point by dragging in the bottom of each drop zone Window.

5.8.3 Switch Media File and Mute Sound

If you want to switch another media file, you can drag the file to drop zone directly, it will replace with the new one automatically or right click the drop zone file to choose delete and then drag a new one. If there is sound/audio/voiceover in your original file, you can choose to mute or unmute by click the speaker button showing on each tiny drop zone window. The default setting is to turn off all audios.

5.8.4 Apply Boarder

If you need boarder to separate different windows with different colors, you can check up Apply Boarder below the drop zone and choose the color you like most as follow. After you complete this, you can export it directly or add more features.
5.9 Automatic Scene Detection

Most of the time I will only use this function when I don't want to edit videos frame by frame with Wondershare Filmora for Mac. Because scene detection can detect the whole video and split them all based on different scenes to filter out best parts and split out those shaking parts, blur parts and so on. Just one click, what you need to do next is to pick and delete the unwanted parts.

After import the media file, right click to pick up Scene Detection as follow.

Then in pop-up window, click detect. It will detect the whole video automatically, what you need to do is wait. It won't take too much time, say several second if your video is under 1 minute. Now the video is split to different clips as follow. There is a Sensitivity toolbar for you to adjust the sensitive level from low to high in the bottom.

Click Apply below, it will move all files to timeline directly.
Now you can start to pick up those unwanted parts, right click to delete or click the delete
box directly to remove them.

If you have multiple works to filter videos, scene detection feature can help you a lot!
5.10 Tilt-shift/Mosaic/Faceoff

Besides the basic editing functions such as Rotate, Crop, Split and Cut, Wondershare Filmora for Mac also provides you with more functions like Tilt-shift, Mosaic, Face Off, which are included in the Power Tool.

Power Tool includes four powerful editing effects: Tilt-shift, Mosaic, Face Off and Jump Cut at Beats. These tools will help you add professional touch to your videos.

To access the Power Tool

Choose the clip on the Timeline and click the Power Tool button above the Timeline or right click the clip and choose “Power Tool” option. A window will appear allowing you to apply any of these three effects.

To apply Tilt-shift effect

Click Tilt-shift and tick "Apply Tilt-Shift to the clip" check box, and then a focal area appears in the image. You can adjust the size of the focal area by dragging the yellow line or adjust the tilt direction by controlling the white circle between the two green lines. When all the adjustments finished, just click "OK" button.

To apply Mosaic effect

Click Mosaic and check "Apply Mosaic to the clip", and then click on "Add" button. Now a mosaic area appears on the clip. You can move it to the desire position and drag the yellow frame to adjust the size. Or drag the Percent slider bar to get the effect you want. When finished, just click "OK" to save your editing.
To apply Face Off effect

Click Face Off and tick "Apply Face Off to the clip" check box. Then choose a funny face you like and it will be immediately put on the face the program detected. You can preview the video by hitting on the Play button, then click "OK" to save the editing.

Note:

Limited by page, please click the left column to check guide about how to create Green screen video, split screen video and overlay video with Wondershare Filmora for Mac.
6 Save and Share

With your project finished, it's time to save and share it on Wondershare Filmora for Mac. When you save the project, all the files are combined to create a single video file. You can save the movie as a video file to be played on a computer or a mobile device, burn your project to a disc, or upload it directly to a YouTube and Vimeo account.

6.1.1 Choose a sharing option

After you finish the project, hit Export, there would be an Export Window for you to choose from the following sharing options:

- **Format**: Save to a file format that lets you play your movie on computers.
- **Device**: Save to a file format that lets you play your movie on mobile devices, game consoles, or video players.
- **YouTube/Vimeo**: Share your work on YouTube and Vimeo from within the program.
- **DVD**: Burn your movie to a disc or save as ISO image file.

![Export Window](image)

6.1.2 Save to video files for computer playback

Go to the "Format" tab. In the Profile drop list, choose an option such as AVI, WMV, MOV, FLV, MP4, MKV, etc. In the Name box, type a file name. In the Position box, specify the
location where you want to save the file. Most of users will pick up different resolutions. If you want to adjust the default settings, click the Config button to change settings such as Codec, Resolution, Frame Rate, Bit Rate for Video, Codec, Channel, Sample Rate and Bit Rate for Audio. If everything is OK, click "Export".

6.1.3 Save to video files for mobile devices

Go to the "Device" tab. In the Device drop-list, choose an option such as iPhone, iPad, iPod, PSP, Wii, Creative, etc. to get the optimized videos for your devices.
6.1.4  **Upload to YouTube/Vimeo**

Go to the "YouTube" or "Vimeo" tab. Then click the Sign in button to sign in. If it is the first time you are signing in, you will be asked to authorize the connection between Wondershare Filmora for Mac (Originally Wondershare Video Editor for Mac) and your online account. This authorization allows for the exchange of limited information related to the successful upload of your video. If you don't have an existing account, you will be prompted to create an account.

Fill in the necessary information like title, description, quality privacy settings and additional tags.

If everything is OK, click "Export".

**Tip:** To log in to a different user account, first click the Sign Out button that appears below the YouTube, Facebook and Vimeo images. You can then log in to a different user account.
6.1.5 **Burn to DVD**

Go to the "DVD" tab. Then set the DVD parameters like DVD label, Aspect Ratio, TV Standard and Video Quality, DVD Disk Type and the DVD Formats such as DVD Folder, IOS or DVD Media.

What's more, you can create Menu for your DVD with different templates and customize music. After that, click Export to burn your video to DVD or save video to an ISO image file.
7 Effects Store

Filmora’s Effects Store provides Mac users with countless visual effects that can be applied to videos edited with the Filmora Video Editor. It contains a large collection of visual effects such as Blockbuster, Fashion or Explosion which will make your videos visually attractive, and even unskilled video editors can add them to their videos effortlessly.

7.1 Creating an account

In order to get an effect from the Effect Store, you must first create an account either directly from the Filmora Video Editor App or from the website.

7.1.1 Creating an account on the website

Visit Filmora Effects Store at https://filmora.wondershare.com/effects-store/, and then locate the Account icon. Once you click on it, you will be asked to insert your email and password. You can also login with your Facebook, YouTube or Twitter accounts.

7.1.2 Creating an account from Filmora Video Editor

If you just installed Filmora on your Mac and you’d like to add some more visual effects to your effects library, click on the Download Arrow icon located in the upper right corner of
the editor's interface, and proceed to create your new account or log in to an existing one.

All effects you purchase or download from the Effects Store become accessible after you log in to your account.

7.2 Browsing the Effects Store

Our Effects Store contains hundreds of different effects, but it also contains an advanced search tool that will enable you to filter effects and locate the one you need for your projects. You can search for effects by numerous criteria such as Best Sellers, Free, or by exploring categories like Action Cam or VFX. Additionally, you can filter effects by selecting Pack, Set or Bundle features.
A 'Pack' of effects offers the minimum amount of effects, while a 'Set' usually provides several 'Packs. A 'Bundle' contains several Sets at a more affordable price.

7.3 Purchasing the Effects

If you would like to buy a Pack, a Set or a Bundle for your Mac version of the Filmora video editor, you first need to make sure you are logged in to your account. The next step will require you to select the effect or a package you want to buy. Clicking on a Bundle, Set or a Pack will redirect you to a new page where you'll be able to see information such as the number of effects the package contains, its price and a preview of each effect.
Click on the **Buy Now** button if you wish to proceed with the purchase, this action will take you to the Shopping Cart page where you can select the payment method.

Once the transaction is complete, you need to click on the **My Account** icon, and then select **My Effects** option in order to access your effects. Start the installation process by clicking Install, and then click OK when asked to open your Filmora Resource application. The effects will be installed automatically through built-in Filmora Effects Store Program.
7.4 Free Effects

The Filmora's Effect Store also offers a number of free effects and in order to be able to download them, you might be asked to login to free download the effects. The effect will be installed automatically in **My Effects**.

Visit the website [https://filmora.wondershare.com/video-editor/](https://filmora.wondershare.com/video-editor/) to download and install Filmora for Mac before attempting to download free effects.
7.5 Locating Effects in Filmora Video Editor

Open Wondershare Filmora in Create New Movie mode.

And on the left side of the editor's interface, you'll be able to see all the effects you purchased sorted into sections they belong to, such as Overlays, Transitions, Filters etc. Each new effect will be marked with a red dot.

Effects purchased at our Effects Store can only be used in Filmora Video Editor.

7.6 Commercial Use about Effects

With the business license, you can use Filmora and some of the effects (except music) for commercial use.

In Filmora, there are two types of effects:
1. **Built-in effects found within the Filmora program (including music tracks, transitions, text and titles, sound effects etc.).**
   All music tracks provided in Filmora program are for personal use only, and may not be used in any way whatsoever in which you charge money. Other effects like sound effects, text and titles etc. can be used for commercial use only if you purchase a business license.

2. **Add-on Effects sold in Effects store** ([https://filmora.wondershare.com/effects-store](https://filmora.wondershare.com/effects-store)).
   A single effect pack or set may include several types of effects, such as text&title effects, filters, music, sound effects etc. Effect packs sold in Effects Store are all made by Wondershare designers, all rights reserved to Wondershare. By purchasing a **business license**, you can use them for commercial use.
8 Remove Watermark for Mac

Watermark is the only limitation for Wondershare Filmora for Mac free trial version. Because I really got hundreds of questions about how to remove watermark on videos, today I would like to solve your problems within several minutes. Please note that all solutions in this article below is nothing about crack skills and I wish you can stay away from that. In a word, the legal way to remove this watermark is to get the code at paid or free.

8.1 How to Remove Watermark on Videos?

For the paid solution, the first and foremost thing is to save the project file and keep original files intact. Project file is not a video format file, it's the exclusive file ended with .wsve for preserving all related elements edited on timeline. Saving it, you can further edit your previous video with detail elements. However, if you delete all original files or replace them, this project file will run errors.

Don't know how to save project file? Check the guide page here.

Now you can purchase the code from application directly or from Filmora website.

For the free trial version, there would be a Register on the top right corner on the Filmora application screen. Click the Register button to get Trail Hint Windows, in which you can compare the difference between Free Trial Version and Full Registered Version.
Click **Buy Now**, then a browser window will pop up for you to choose suitable License with different checkout methods. Besides the 1 Year Subscription, Lifetime License, you can even place multi-user License order or ask for Price Quotes for SMB Enterprise. It is recommended to check out with PayPal. Click **Check out with PayPal** button to login with your PayPal account and complete the payment.

Or you can go [https://filmora.wondershare.com/video-editor/](https://filmora.wondershare.com/video-editor/) to click **Buy Now** and follow the payment procedure we’ve mentioned above to complete the payment.
Then go your PayPal email to check box, you will find a default email sent from Wondershare System. This is your order number, your purchased product. Below you will find the licensed e-mail and Registration Code.

Now let's back to the project file, double click to reopen. Click shopping Cart button, Register, input the licensed e-mail and Registration Code you got in email, click Register.

Then a window will tell you that Wondershare Filmora for Mac has been registered! Click OK.
Now the last step is export it with suitable formats. Click and choose different save ways.
Now, play back the exported video and you will see the watermark is gone!

8.2 How to Remove Watermark on Videos (Free)?

What if you need Free way to get code? That's easy!
Just join the campaign to write a review about Filmora and win the free Wondershare Filmora License.
Interested? Contact our Support for more detailed information.